

CHICAGO STYLE WEDDINGS®

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SPRING/SUMMER
SUPPLEMENT
AFTER PAGE
224

\$5.99 2018 EDITION
MARCH | APRIL COVER



The Anniversary Issue
30 YEARS
of Wedding Bliss

amethyst affair



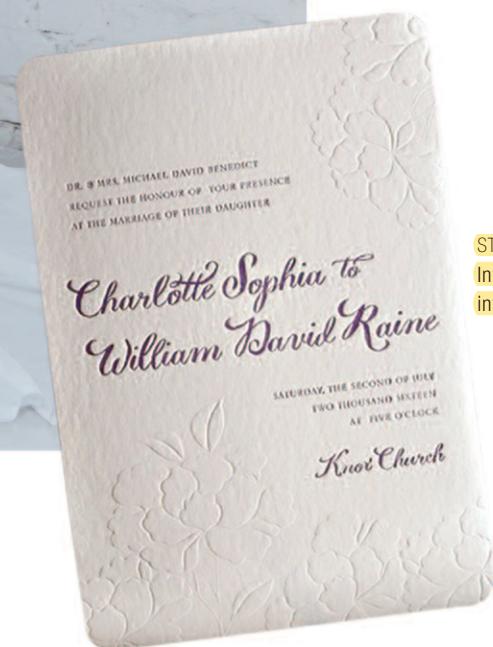
FLOWERS
Mayfield Flowers;
mayfieldflowersdesign.com



BRACELET
James & Sons Fine Jewelers;
jamesandsons.com



RING
Eve J. Alfillé Gallery &
Studio; evejewelry.com



STATIONERY
Invitations by Design;
invitationsbydesign.com



SHOES
Jessica Bedard;
idowithmyshoe.com



CAKE
Vanille Patisserie;
vanillepatisserie.com

NECKLACE
Eve J. Alfillé
Gallery & Studio;
evejewelry.com



LINGERIE
Moi Soli Galore
Nightwear; moisoli.com



FLOWERS
Mayfield Flowers;
mayfieldflowersdesign.com



GOWN
MoriLee via Kathryn's
Bridal and Dress Shop;
kathryns-bridal.com



courtyard escape



CAKE
Delish Cakes;
delishcakes.net



STATIONERY
Invitations by Design;
invitationsbydesign.com



SHOES
Freya Rose;
freyarose.com



DESIGNERS' CHALLENGE | NEW BEGINNINGS
ALLEN/WILLIAMS EVENTS



The Team

PLANNER/STYLIST

Allen/Williams Events
allenwilliamsweddings.com

FLORAL & DÉCOR

Mayfield Flowers
mayfieldflowersdesign.com

CAKE & SWEETS

SweetPea Cakes
sweetpeacakestudio.com

STATIONERY

Invitations by Design
invitationsbydesign.com

RENTALS

BBJ Linen
bbjlinen.com;
Hall's Rental
hallsrental.com

VENUE

Waldorf Astoria Chicago Hotel
waldorfastoriachicagohotel.com

PHOTOGRAPHY

Alicia's Photography
alicias.com

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“What wedding stationery trends can my couples not get enough of? Calligraphy inspired fonts, metallics, and custom illustrations for maps and other parts of the “suite” are all on trend.”

– Colin Falco, **Pulp & Ink**

Patterns are also going bold this year, so you might be loving stationery with wide stripes or polka dots, or color blocked invitations – think two primary tones or a darker color layered over white or black. You'll also spot wider, bolder accents of ribbon, adding a whimsical element to stationery that is one or two solid colors.

But while this year's brides might be taking things a tad darker and edgier when it comes to color, in other ways – like the shape and structure of your invites – the top trending wedding stationery will reflect more traditional, simplistic, and streamlined styles. Clean lined square and rectangular invitations are definitely back in the bridal spotlight, as well as stationery that utilizes folios or pockets, (which, let's be honest, are super handy when you're trying to stuff everything from your RSVP cards to the directions from the ceremony to the reception in one sleek and streamlined package).

When it comes to paper, couples are loving high-end and unusual papers, like those that feature elements of velvet or damask, or layered papers – pairing sleek and clean invites with one or two major wow factors. Think: bold envelope liners, custom wax seals, or elements of texture. And if you're going super high-end, wedding invites that arrive in a box instead of an envelope are definitely a big crowd pleaser.

Paper isn't the only element keeping it sleek and simple this year. Clean fonts and block lettering – with just a few accents of script – are also totally trending, as is traditional black letterpress. Most invites feature one primary font, with one or two accent fonts, so you can mix up a few styles you love.

You could also use this opportunity to thank your guests. Did they make the effort to fly across the country (or the world!) for your destination wedding? Did they all chip in to make sure you got everything you *really* wanted on your wedding registry? Whatever it might be, a little thanks will ensure that every enjoys reading your program.

SELECT A UNIQUE DESIGN OR STYLE

From those old-school cootie catchers to fancy folios or festive checklists, there are tons of unique and creative wedding program styles to choose from. Consider a Broadway playbill-style program for the theatre loving couple. For the couple that loves to garden together, print your program on seed packets or sachets of dried herbs from your very own crop. Try a program that doubles as a cute wedding favor bag, if you want to give out bubbles or confetti before the ceremony. Or feature all the important details on a fold-out fan, if your outdoor wedding just happens to take place in, say, July.

Whatever unique touches you decide to feature, a wedding program that celebrates what stands out about you and your ceremony will be a definite crowd pleaser. 

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“We’re really seeing brides simplify their wedding programs. Couples are making their guides short, sweet, and much more fun. Our summer brides have been creating programs that double as fans so that their guests don’t have to feel guilty about using them to cool off!”

— Tara Vanderheyden, **Invitations by Design**

Did You Know?

Some people just can’t get enough of saying “I do”, like the Tennessee couple who have renewed their vows 100 times. The irony? The bride initially said no when her husband proposed!